Bikestation/Mobis Transportation
SMART Conference
11/10/09

mobis
TRANSPORTATION ALTERNATIVES

Bikestation is a division of Mobis Transportation

Mobis/Bikestation Overview

- Develop sustainable “Last Mile” transit programs under the **Bikestation**, **CityWheels** and **City BikeShare** brands.
- Started in 1996 as BIKEable Communities (non-profit)
- Mobis (for-profit) was formed in 2008
- Funded November 2008
- A certified B Corporation™ (higher social and environmental performance standards and accountability)

Expanding Choice, Lowering Costs

It Works

- 30% of Bikestation customers used to drive
- Another 60% cycle more often
- 62% of users access transit

The Past-Single Location Clean Mobility Hubs

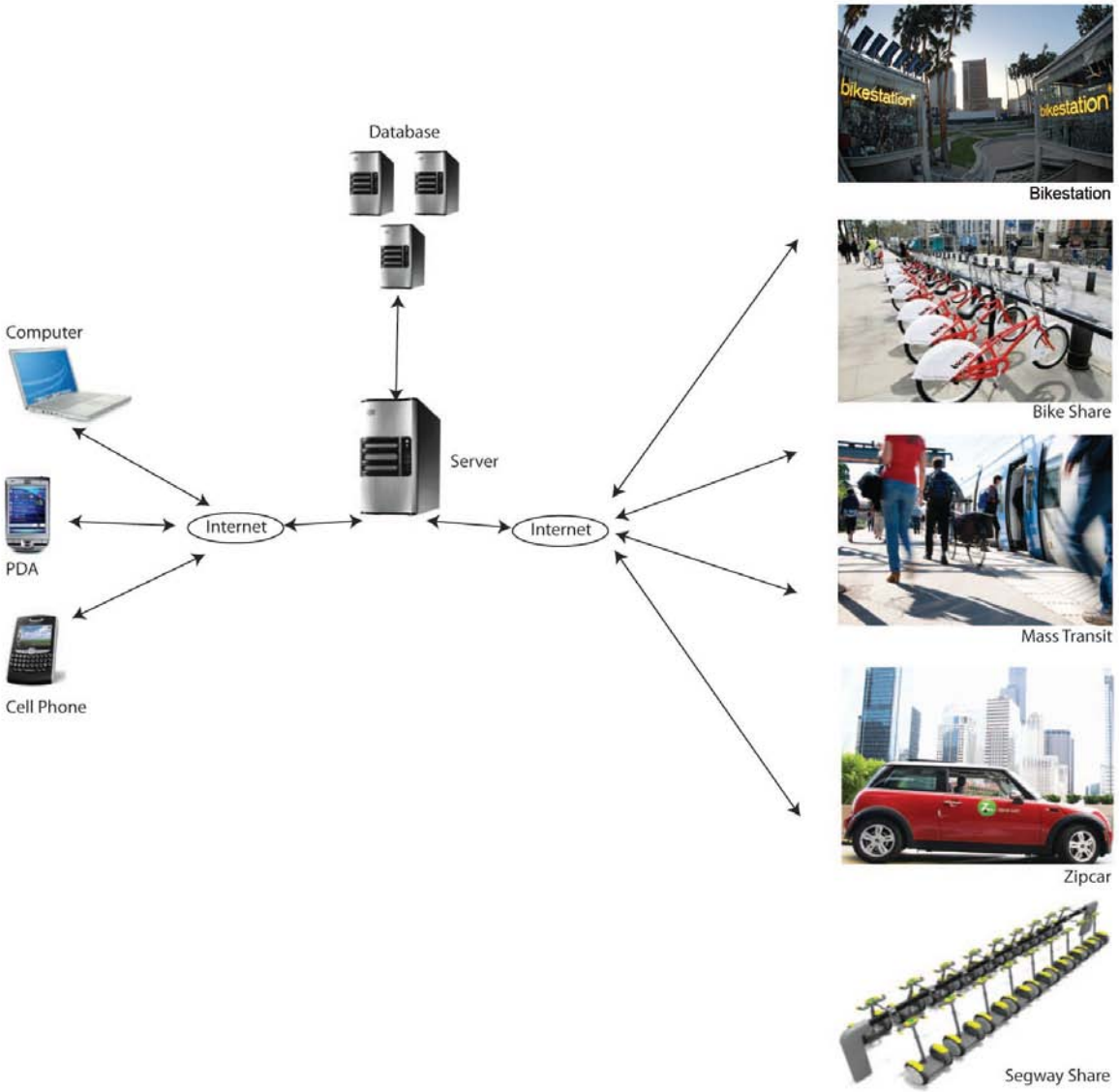
Long Beach, CA

Seattle, WA

San Francisco, CA

Long Beach and Seattle

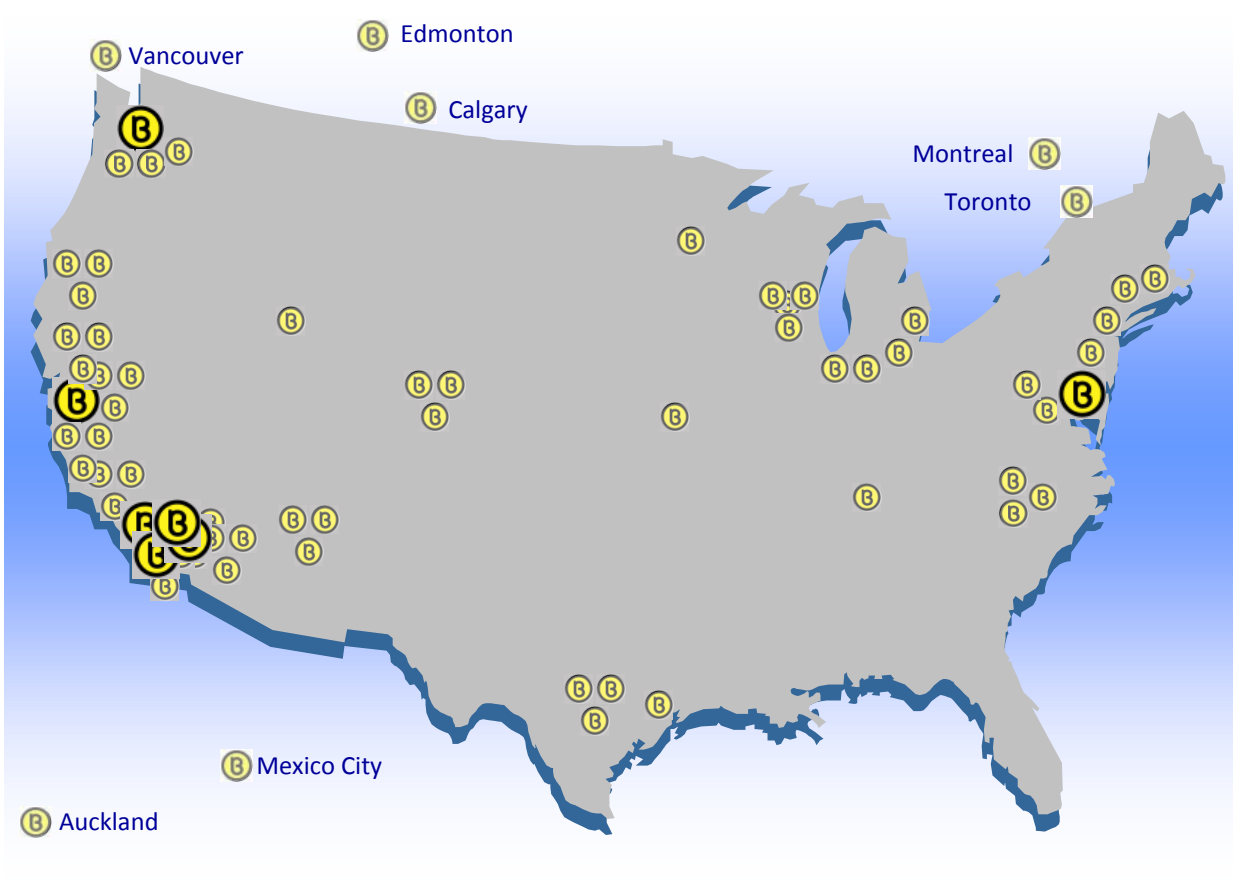
The Future, Systems



Bikestation Washington DC

Bikestation Modular System

The Network



200
Mobility Centers (2014)

7.5 m
Auto trips reduced/yr

48 m
lbs CO2 reduced

Existing Planned

Business Model

- Create infrastructure for clients
- Clients own the infrastructure
- Consulting, equipment, PM, O&M
- Mobis DBOM
- Cities, transit agencies, developers, academic and corporate campuses

"Bikestation helped us understand and create a bike-transit center at Union Station that will be a huge boost to cycling in DC. Because Bikestation plans and operates many such facilities, they were able to offer us first-hand recommendations throughout the process. Their professionalism and client attention definitely helped move this project along in a highly complex environment. We would very much recommend Bikestation to any agency. We couldn't have done this without them."
-Jim Sebastian, District Department of Transportation

Summary

- Scalability
- Consumer experience
- Client pain
- Private Sector Innovation
- Public Private Partnerships, Policy

"What is really important to America is not what (Bikestation DC) provides, but what it makes possible. This is a smart investment in truly multi-modal commuting. It is attractive; it is green; it provides what bicycling commuters need. And it is a model of the sustainable, livable mobility this nation needs now."
-Secretary of Transportation Ray LaHood

Contact

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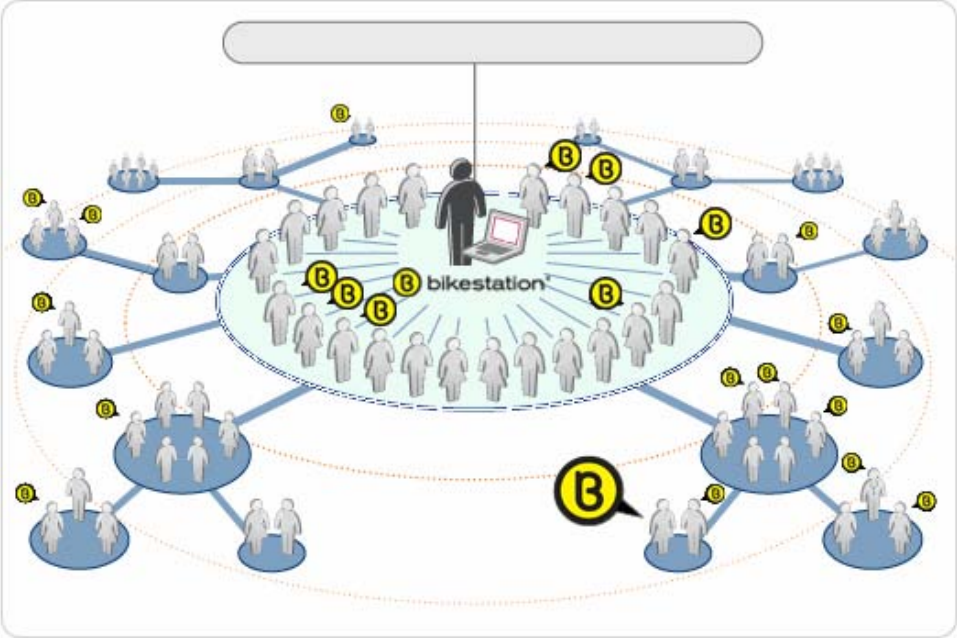
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