

**Moving Minds: The Next Transportation Infrastructure**  
**Ann Arbor - November 9-12<sup>th</sup> 2009**

First of all I should say how very sorry I am not to be there with you all in Ann Arbor. I have a prior commitment in Paris, but I consider it very much my loss not to be there to meet with you all personally, to see the sights of Michigan, and to discuss with you the vital issues of urban mobility with which you are grappling.

The FIA Foundation is an independent UK-based Charity which specializes in issues around safe and sustainable mobility. We are engaged on a wide range of issues from the promotion of greater fuel economy in cars, to the development of safer and more sustainable roads, amongst much more – please visit our website [www.fiafoundation.org](http://www.fiafoundation.org) for more information. We are really excited to be engaged in the important work which SMART is undertaking across the globe, and in particular to be supporting the exchange of good practice across the SMART network and beyond through the development of an interactive SMART primer.

This project, by providing a tool to implement integrated, multi-modal, sustainable mobility and accessibility (New Mobility) in cities, specifically meets the FIA Foundation's goals of disseminating the results of research and providing information in a matter of public interest, in particular protection and preservation of public health, transportation and public mobility, and the protection of the environment.

We hope that this will be ready to launch at the World Economic Forum in Rio next year, and I look forward to seeing many of you there.

**Sheila Watson**  
Director of Environment  
FIA Foundation