

Around the World in 180 minutes  
SMART Summit 2009  
**BRAZIL**

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# Brazil

- Population of around 185 million;
- Fifth largest country in the world;
- Globally it is the tenth largest economy;
- South America's largest and most influential market;
- Alongside with Russia, India and China, as one of the four major growing markets of the world (BRIC);
- Abundance of agricultural and mineral resources.

Despite entering recession early in 2009 strong domestic consumption helped the economy recover quickly and the market expectation is for an expansion of GDP of over 4 per cent in 2010.



27  
Regions  
Entities



230 Micro-regions Entities

5563 Municipalities



**3.500**  
**Municipalities**  
**Filiated**

# Federative Pact

- The Federal Constitution legitimates the municipality as a federative entity with political, administrative and financial autonomy.
- There are a lot of challenges on providing public services and supporting issues in municipalities roll since there is no equal funding.
- Local Governments in Brazil normally have more responsibilities than public resources to be enable the provision of education, health, public transportation etc.

# Municipalities Responsibilities

1. Primary Education;
2. Health (Basic and Medium complexity);
3. Services (Water, Public Illumination, City Cleaner etc);
4. Social Assistance;
5. Infra-structure;
6. Environment;
7. Security

# The Brazilian Reality

- 90.54% of the Brazilian municipalities has a population less than 50.000 inhabitants.
- 0.90% are large cities and some of those are megacities,
- Many confronting several infrastructural problems, due to the not planned growth, specially in the area of mobility

# Disparities of Public Transportation



# Here is the Good News



# The selected cities

City	Population
Sao Paulo	11,016,703
Rio de Janeiro	6,136,652
Salvador	2,711,372
Fortaleza	2,416,920
Belo Horizonte	2,399,920
Brasilia	2,383,784
Curitiba	1,788,559
Manaus	1,688,524
Recife	1,515,052
Porto Alegre	1,440,939
Natal	789,896
Cuiaba	542,861



# Rio de Janeiro



# Brazilia



Manaus/  
Natal



Curitiba/  
Fortaleza





rio20!6  
CANDIDATE CITY

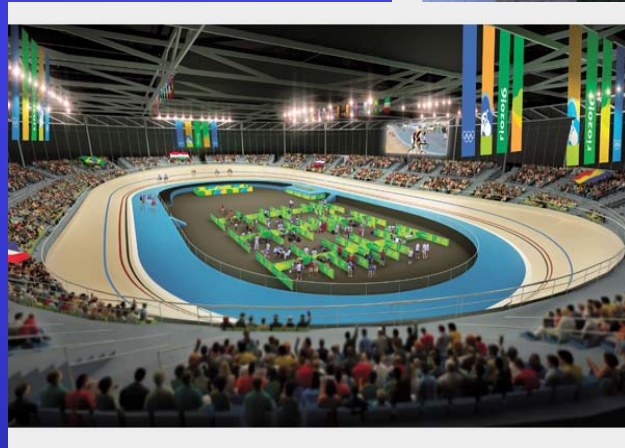


# Rio de Janeiro

The Brazilian carnival city of beaches, mountains and samba beat.

Second largest city of Brazil with a population around 6,100,369 habitants within the Municipality area and 14,387,000 habitants within the Metropolitan area.

# Barra Rio Olympic Park



# Olympic Village Park



# Copacabana



# Maracanã Sambodromo and Joao Havelange Stadium



# What is underway

## 2009

- **February** - Collaboration between CNM, SMART and Ford was initiated.
- **March to June** - Information exchange, and staff assignment in the area of mobility and transportation.
- **July to December** – Knowledge exchange and projects definition.

## 2010

- **January to March** – Preparation for CNM Transportation and Traffic Guide launch in conjunction with SMART Guide to Mobility with the participation of decision makers in the area of transportation and mobility in Brazil

# Right Timing; Now to 2016

- To get a seat at the table
- To bring systems approach to processes that promote inclusion and accessibility
- To strengthen and incorporate mobility issues within existing agendas
- To identify which role you would like to play in this game

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