

The Power of
OPEN

Robin Chase, CEO, Meadow Networks



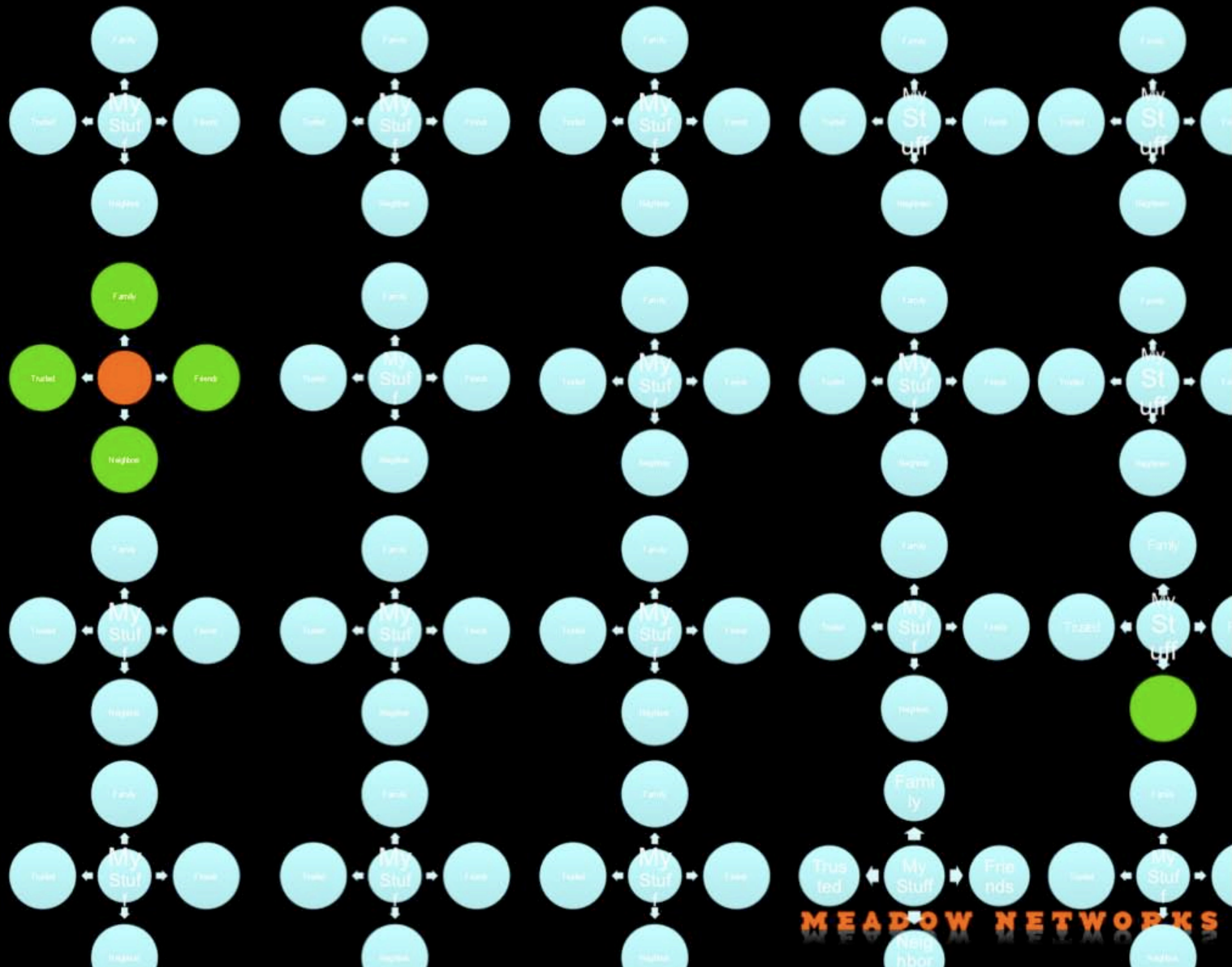
BEDS

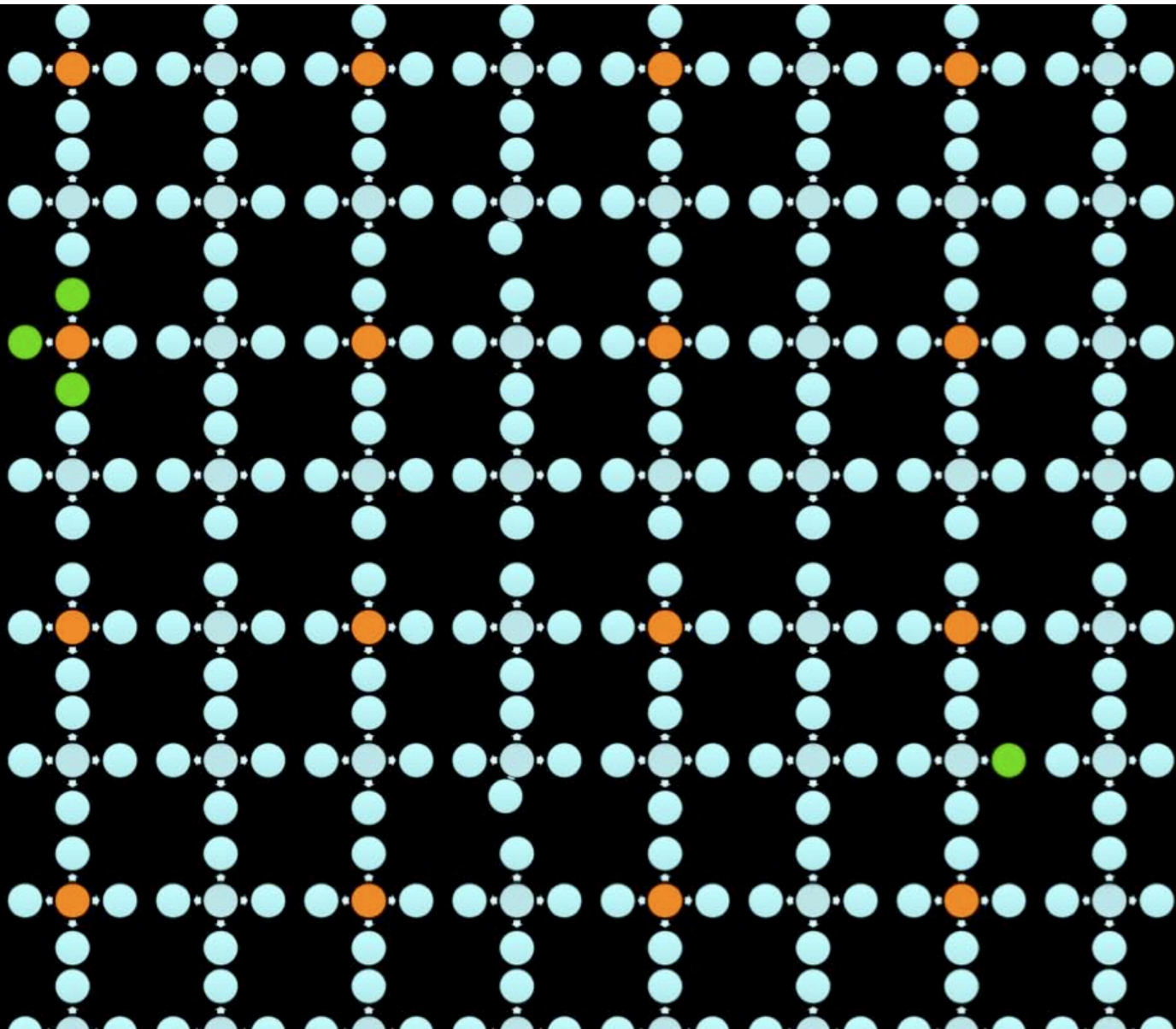


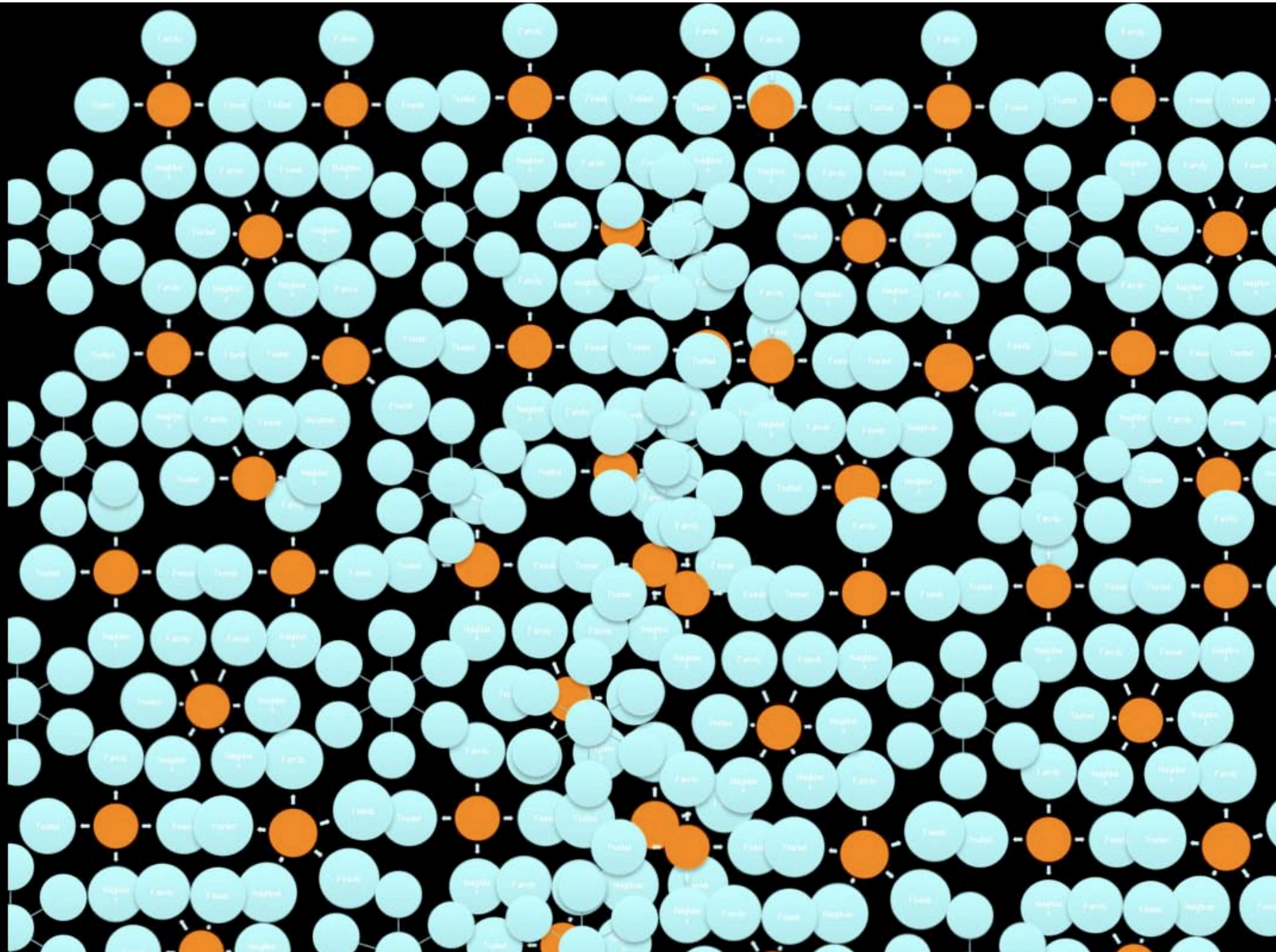


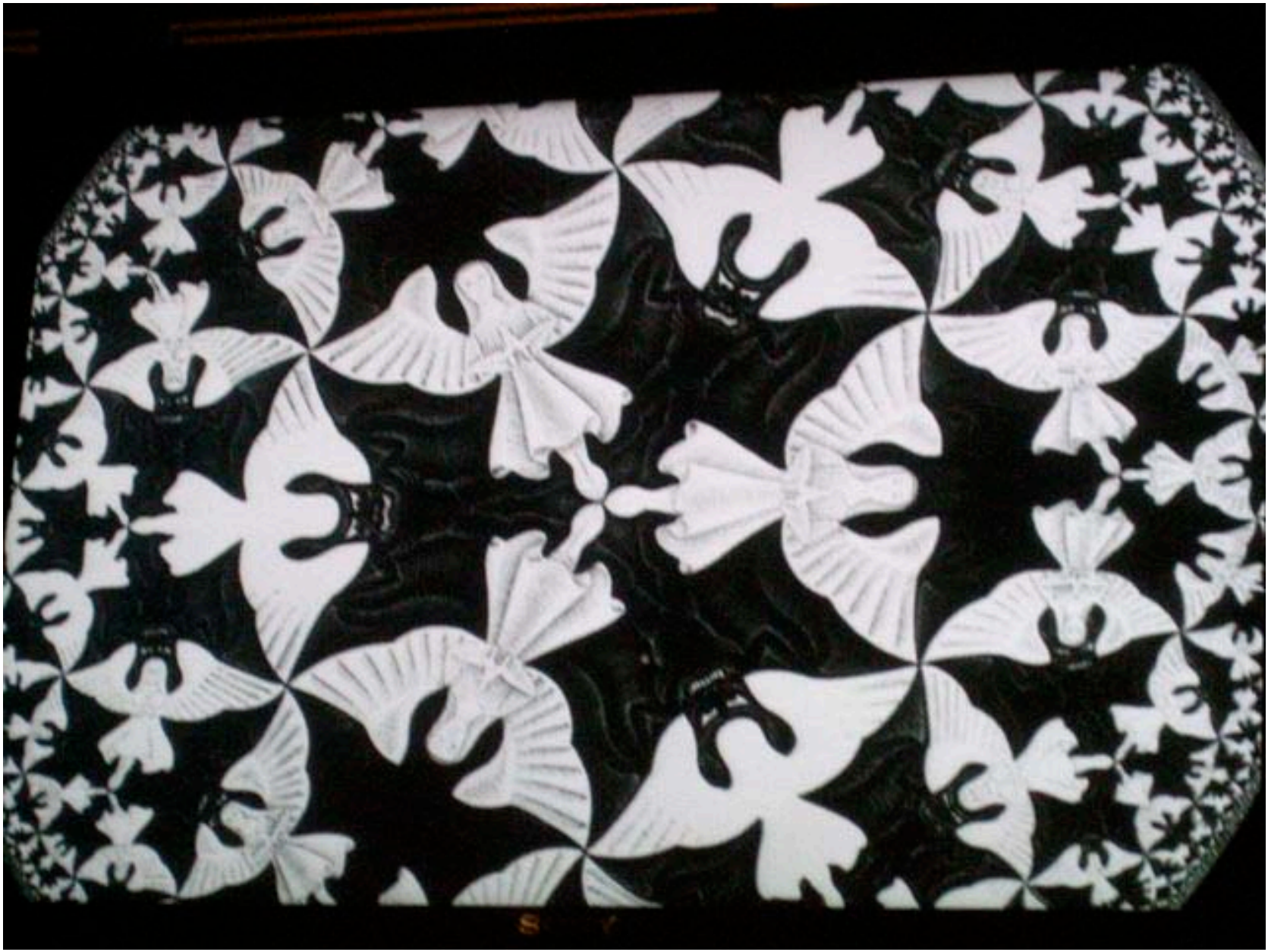
957,700 CouchSurfers
924,611 Successful Surf & Host Experiences
1,090,282 Friendships Created
1,775,945 Positive Experiences
231 Countries Represented
54,523 Cities Represented



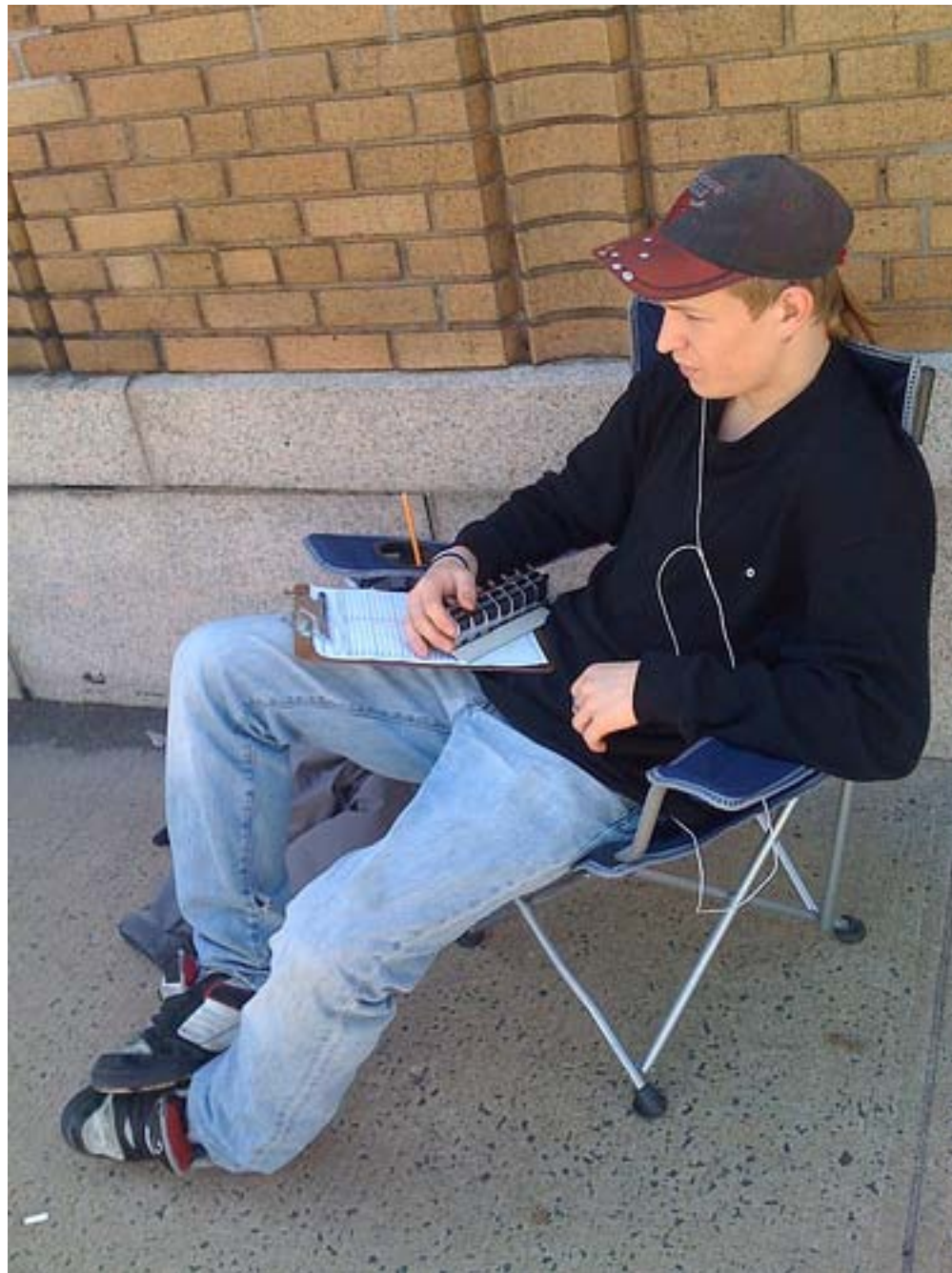








Data





CT1 - Central Square, Cambridge - B.U. Medical Center/Boston Medical Cente...

[Print this Schedule](#)

Direction: Timing:

CT1 B.U. MEDICAL CTR LIMITED STOPS : Weekday Effective 09/05/09

Magazine St & Green St	Massachusetts Ave & Sidney St	84 Massachusetts Ave	Massachusetts Ave & Beacon St	Massachusetts Ave & Newbury St	Massachusetts Ave & Westland Ave	Massachusetts Ave & Massachusetts Ave St	Massachusetts Ave & Tremont St	Massachusetts Ave & Washington St
06:30 AM	06:32 AM	06:33 AM	06:36 AM	06:38 AM	06:40 AM	06:42 AM	06:44 AM	06:45 AM
06:50 AM	06:52 AM	06:53 AM	06:56 AM	06:58 AM	07:00 AM	07:02 AM	07:04 AM	07:05 AM
07:10 AM	07:12 AM	07:13 AM	07:16 AM	07:18 AM	07:20 AM	07:22 AM	07:24 AM	07:25 AM
07:30 AM	07:32 AM	07:33 AM	07:36 AM	07:38 AM	07:40 AM	07:42 AM	07:44 AM	07:45 AM
07:50 AM	07:52 AM	07:53 AM	07:56 AM	07:58 AM	08:00 AM	08:02 AM	08:04 AM	08:05 AM
08:10 AM	08:12 AM	08:13 AM	08:16 AM	08:18 AM	08:20 AM	08:22 AM	08:24 AM	08:25 AM
08:30 AM	08:32 AM	08:33 AM	08:36 AM	08:38 AM	08:40 AM	08:42 AM	08:44 AM	08:45 AM
08:50 AM	08:52 AM	08:53 AM	08:56 AM	08:58 AM	09:00 AM	09:02 AM	09:04 AM	09:05 AM
09:10 AM	09:12 AM	09:13 AM	09:16 AM	09:18 AM	09:20 AM	09:22 AM	09:24 AM	09:25 AM
09:30 AM	09:32 AM	09:33 AM	09:36 AM	09:38 AM	09:40 AM	09:42 AM	09:44 AM	09:45 AM
10:00 AM	10:02 AM	10:04 AM	10:07 AM	10:09 AM	10:11 AM	10:13 AM	10:15 AM	10:16 AM
10:30 AM	10:32 AM	10:34 AM	10:37 AM	10:39 AM	10:41 AM	10:43 AM	10:45 AM	10:46 AM
11:00 AM	11:02 AM	11:04 AM	11:07 AM	11:09 AM	11:11 AM	11:13 AM	11:15 AM	11:16 AM

What if we

Open Data

To make the platform bigger?

Get Directions [My Maps](#)

A central square, cambridge ma

B 715 Albany St, Boston, MA 02118 (Boston University I

Add Destination - [Show options](#)

By public transit

Also available: [By car](#) [Walking](#)

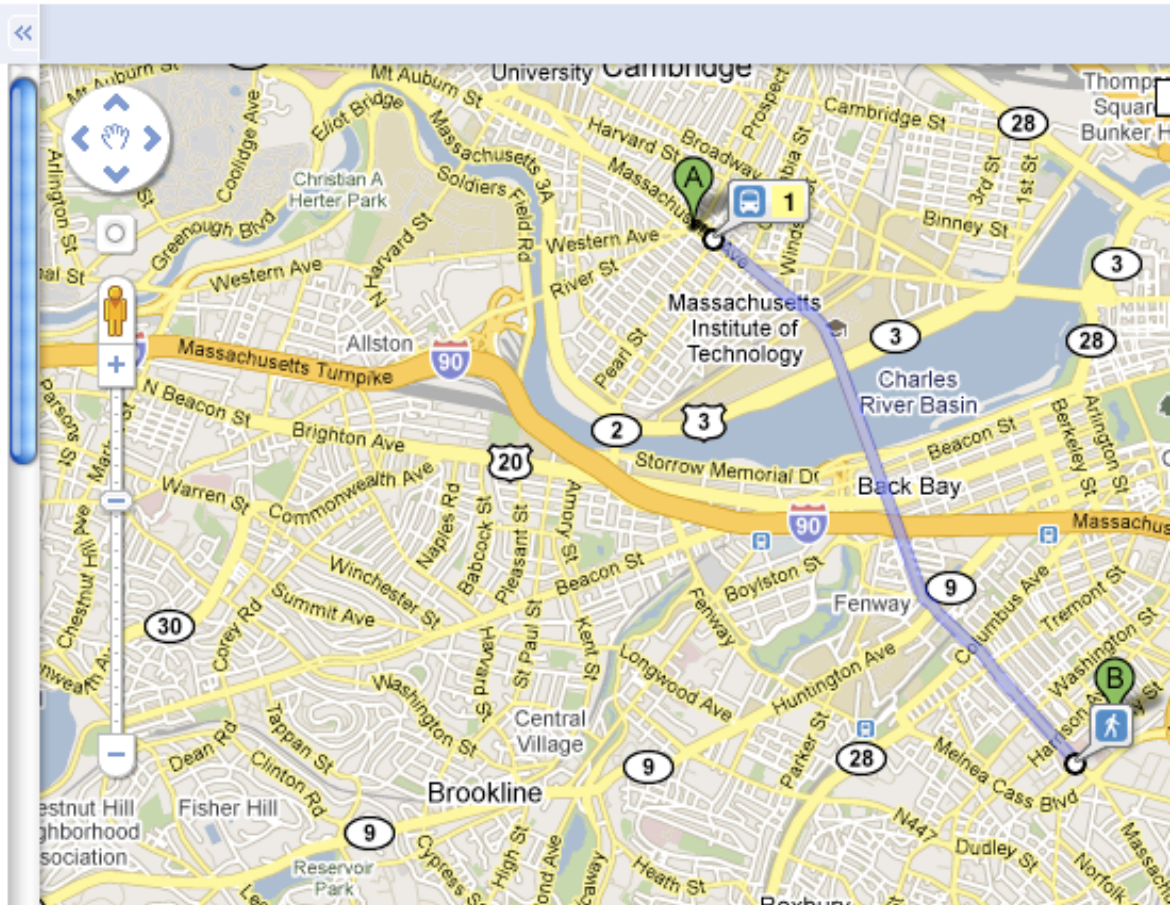
Transit directions to Boston University Medical Center Campus: Division of Graduate Medical Sciences

Suggested routes - [Show options](#)

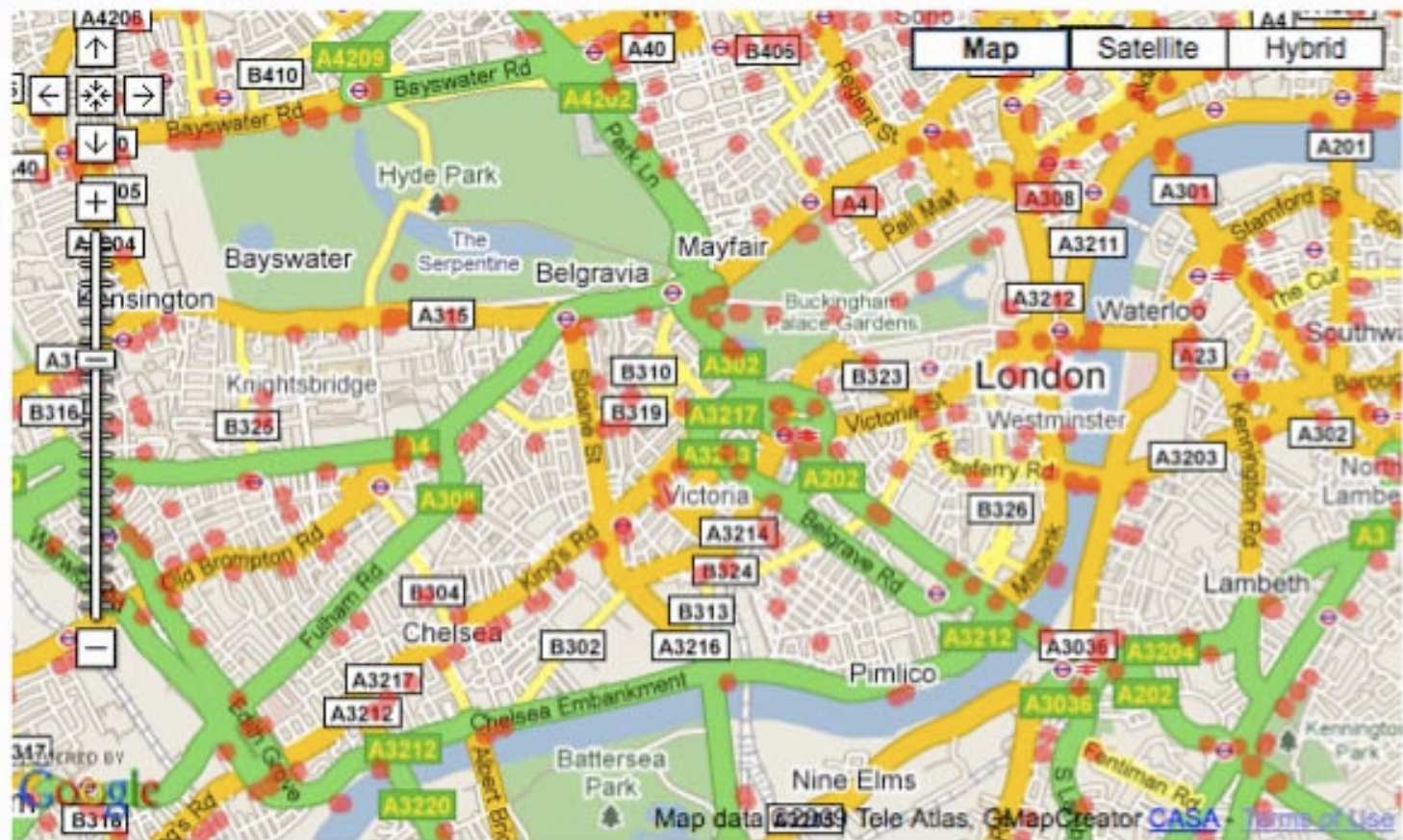
[6:03pm - 6:32pm](#)
29 mins

[6:13pm - 6:42pm](#)
29 mins

[6:23pm - 6:52pm](#)
29 mins



Mapped: the UK's road cycling blackspots



Devices

cars, but could be bikes



Closed proprietary system now owned by me



zipcar

What if we had an

Open Device

To make the platform bigger?



We could turn EXISTING cars



We could turn EXISTING cars

into THIS



What if we

Open Networks

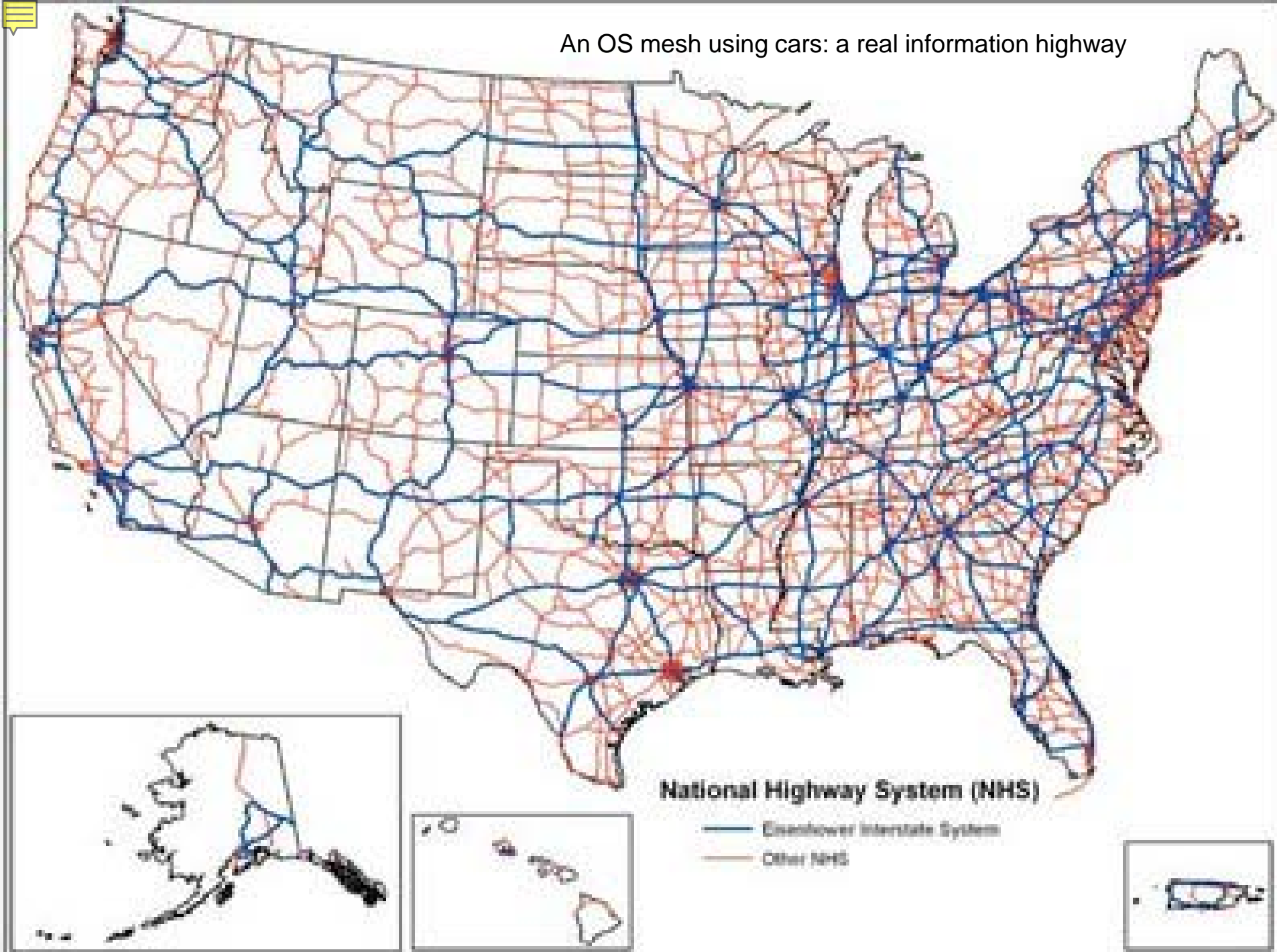
To make the platform bigger?

\$4.5b stimulus investment in Smart Grid required
“Open Standards & Internet Protocol”



What will happen with \$100s of billions Transportation ReAuthorization bill?

An OS mesh using cars: a real information highway



What if we

Open Devices

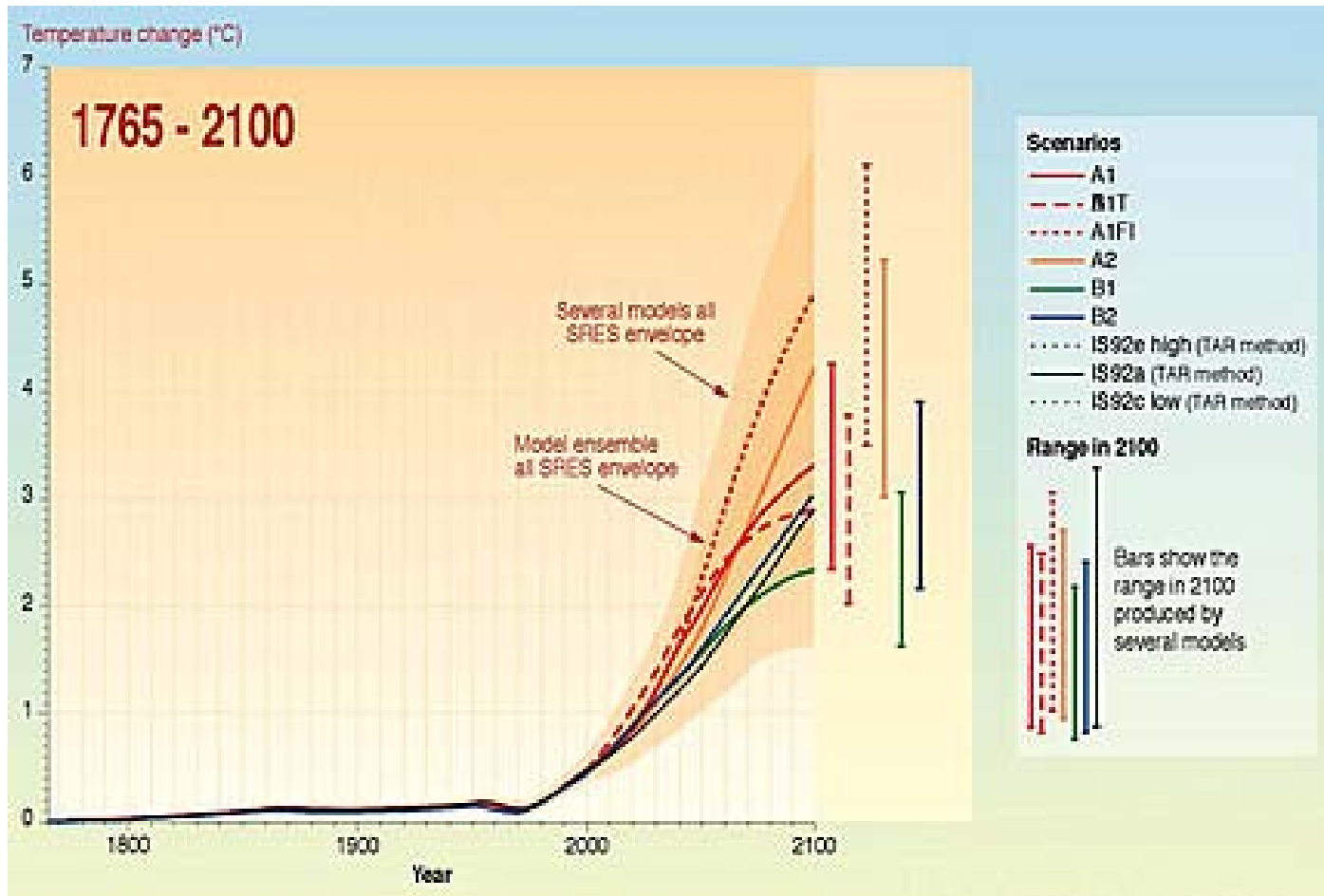
Open Data

Open Networks

Engage Common Man

**To make the platform bigger &
speed pace of innovation?**

What if we didn't?



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@rmchase

www.networkmusings.blogspot.com