The New Mobility Agenda

Reinventing the Wheel

(But not all by ourselves)

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The New Mobility Agenda

http://newmobility.org/

Reinventing Transport in Cities: 2008 - 2012

International collaboration and exchange to encourage and support adaptive innovation in your city.

The Greening of Transport in Cities:

Seven steps to reinvent transport in your city:

1. **Vision and leadership**: Open your eyes, break with the past, take on the real problems of mobility, well-being and economic health in your city.
2. **Tighten time frame for action**: Set firm targets for all to see and judge – gearing all actions to achieve visible results within 2-4 year time frame.
3. **Build a coherent integrated policy frame**: That explicitly drives and aligns all goals, measures and actions so that they move together in interactive synergy.
4. **Frugal economics**: You are not going to need another round of high cost, low impact investments to make it work.
5. **Focus Projects**: Select FIVE new mobility innovations to lead your transformation, and then package and integrate them for success.
6. **Ownership**: Make your New Mobility program a broad-based collaborative enterprise that listens to and engages the whole city.
7. **Pick winners**: New approaches demand success. Choose policies and services with track records of success and build on their experience.
C40 cities: an introduction

C40 is a group of the world’s largest cities committed to tackling climate change. On this website you will find news and updates on current C40 programmes, information about each of the cities involved, and links to useful documents.

Cities have a central role to play in tackling climate change, particularly as cities bear a disproportional responsibility for causing it. In fact, cities consume 75 per cent of the world’s energy and produce 80 per cent of its greenhouse gas emissions. That is why it is so important for cities to work together, set the agenda on this issue and show leadership on this issue.

Through effective partnership working with the Clinton Climate Initiative C40 will help deliver emissions reductions and better energy efficiency.

Best practices

**Mexico City, Mexico**

Mexico City replaced 3,000 taxis with more fuel efficient models

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Clinton Climate Initiative
http://www.clintonfoundation.org/cf-pgm-cci-home.htm

How We Help

There are many interventions that cities can take to reduce energy consumption and to use cleaner energy. They include:

- Creating building codes and standards that include practical, affordable changes that make buildings cleaner and more energy efficient.
- Conducting energy audits and implementing retrofit programs to improve energy efficiency in municipal and private buildings.
- Installing more energy efficient traffic and street lighting.
- Implementing localized, cleaner electricity generation systems.
- Developing bus rapid transit and non-motorized transportation systems.
- Using clean fuels and hybrid technologies for city buses, garbage trucks, and other vehicles.
- Implementing schemes to reduce traffic, such as congestion chargers.
- Creating waste-to-energy systems at landfills.
- Improving water distribution systems and leak management.

We will be working with C40 participants in these areas and others in which major greenhouse gas emissions reductions can be achieved.
Global Alliance for EcoMobility

A cross-sectoral partnership for the integrated promotion of walking, cycling, wheeling and use of public transport to improve health and the urban environment, to mitigate global climate change.

EcoMobility describes mobility without dependency on the private car. It includes:

- walking-cycling-wheeling:
  non-motorized means of transport such as feet, walking aids, bicycle, tricycle, velomobile, wheelchair, scooter, skates, skateboard, push scooter, trailer, hand cart, shopping cart, carrying aids; and above vehicles with supporting electrical drive (preferably powered by renewable energy)

- 'passenging':
  using means of public transport such as escalator, elevator, bus, tram, monorail, subway, light rail, train, cableway, ferry, collective taxi, taxi (preferably with low-emission drives)

Initiating partners are ICLEI - Local Governments for Sustainability and Shimano Inc.
Embarq - Center for Sustainable Transport

http://embarq.wri.org/
The International Transport Forum is a global platform and meeting place at the highest level for transport, logistics and mobility. Key figures from government and politics, business and industry, research and civil society will meet in Leipzig each year to debate a transport topic of worldwide strategic importance. The engagement and involvement of such a broad range of actors makes the International Transport Forum truly unique.

Recently transformed from the European Conference of Ministers of Transport, the International Transport Forum is an inter-governmental organisation within the OECD family. Its founding member countries include all the OECD members, as well as many countries in Central and Eastern Europe. In addition, China, India and Brazil are being invited to participate in the Forum. The involvement of more than 50 Ministers of Transport ensures direct links and strong relevance to policy making at both national and international levels.

The aim of the Forum is to foster a deeper understanding of the essential role played by transport in the economy and society. Transport, logistics and mobility are key factors in economic development and growth, and contribute as well to employment, and social welfare and cohesion. Progress has been made in recent years to mitigate the negative environmental impacts of transport activity, but more remains to be done on this level. Clearly, all dimensions of sustainability - environmental, economic and social - are impacted strongly by transport activity.

The highlight of the International Transport Forum’s activities will be the annual meeting in Leipzig, which has the ambition to become the “Transport Summit of the Year”. Leipzig has been a crossroads of major trade routes and a centre for commerce for centuries. After the fall of the Iron Curtain, Leipzig has continued to develop rapidly as a transport and industrial hub linking Western and Eastern Europe.

The first International Transport Forum will take place in Leipzig from 28 to 30 May 2008 on the theme “Transport and Energy: The Challenge of Climate Change”. Focus of the 2008 Forum discussions will be on:
About Us

About Us - Staff and Board - Members

Founded in 1989, T&E is Europe's principal environmental organisation campaigning on sustainable transport. Our primary focus is on European policy but our work in Brussels is supported by 51 NGO member organisations working in 23 countries to promote an environmentally sound approach to transport.

T&E's latest annual review, for 2007, can be downloaded here.

Previous annual reports for 2006 and 2005 can also be downloaded.

T&E is recognised as an NGO in Special Consultative Status with the Economic and Social Council of the United Nations.

T&E coordinates the International Coalition for Sustainable Aviation (ICSA) which has observer status at the International Civil Aviation Organisation (ICAO).

T&E is a member of the Green 10 group of environmental NGOs active at EU level.

Publications

T&E frequently commissions studies, and publishes its own reports on important issues in the field of transport and environment. All reports are published in English, the working language of the Federation. T&E also produces The Bulletin newsletter 10 times each year, as well as fact-sheets and position papers on relevant topics.
Victoria Transport Policy Institute

Who We Are

The Victoria Transport Policy Institute is an independent research organization dedicated to developing innovative and practical solutions to transportation problems. We provide a variety of resources available free at this website to help improve transportation planning and policy analysis. We are funded primarily through consulting and project grants. Our research is among the most current available and has been widely applied. It can help you:

- Identify better solutions to transportation problems, including some approaches that are frequently overlooked or misunderstood.
- Identify the full benefits, costs and equity impacts of alternative transportation policies and programs.
- Compare and evaluate alternatives.

Newest Resources (January 2008)

- **Smart Transportation Emission Reductions**
  This report investigates methods for identifying optimal transportation emission reduction strategies. It describes ways to correct current planning bias so mobility management solutions can be implemented to the degree optimal.

- **Appropriate Response to Rising Fuel Prices**
  This paper evaluates public policy options for responding to rising fuel prices. Price-minimization policies tend to harm consumers and the economy by encouraging transportation system inefficiency.

- **Litman’s Planation Blogs**
  VTPR Executive Director Todd Litman shares information and insights in blogs posted on Planation: a public-interest information exchange for urban planners, designs, and developers.

- **Sustainable Transportation Indicators**
  This paper, developed through a cooperative effort by the Transportation Research Board’s ‘Sustainable Transportation Indicators Subcommittee’ identifies a program to develop a standard set of indicators for sustainable transportation evaluation.

- **Build for Comfort, Not Just Speed: Valuing Service Quality Impacts in Transport Planning**
  This paper examines practical ways to evaluate transport system qualitative improvements such as increased convenience, comfort and security in transport planning.

- **Guide to Calculating Mobility Management Benefits**
  This Guide provides instructions for estimating the benefits of a specific Mobility Management (or TDM) strategy or program.

- **Pay-As-You-Drive Pricing in British Columbia: Background**
  Pay-As-You-Drive (PAYD) pricing means that vehicle insurance premiums and registration fees are based directly on annual...
WBCSD on Sustainable Mobility
http://www.wbcsd.org
World Carshare Consortium

http://www.worldcarshare.com/

The World CarShare Consortium
The word is out. Carsharing is cool. Sustainable transport's missing link.

The Carshare Video Library - Check it out

International suppliers of service & support

The World CarShare Consortium
This free, cooperative, independent, international communications program supports carsharing projects and programs, world-wide. Since 1997 it offers a convenient place on the web to gather and share information and independent views on projects and approaches, past, present and planned future, freely and easily available to all comers.

600 world cities where you can carshare today
Think that this is still a marginal phenomenon involving a few ragged Greens here and there? Check out this listing to see where you can get a shared car in more than 600 cities worldwide.

Why we support carsharing?
Why does The Commons support a concept that may to some appear to be so off-beat and marginal as carsharing? Simple! We think it's a great, sustainable, practical mobility idea whose time has come and whose potential impact is quite simply huge. Carsharing: the missing link in your city's sustainable transport system.

World CarShare Operator Inventory
Want to have a better idea of what these services and projects look like? Check out the world inventory for full details. (And if you spot errors or anything missing, be sure to let us know.)

The New Mobility Advisory/Briefs
The Advisory/Briefs have taken strategic carshare organization as one of the first challenges. The target is specifically to help mayor and city administrators better understand what it is that they need to ask of carshare operators in their community. And what they need to be prepared to understand and do in turn to help this new form of sustainable transport partnership to succeed.

Making a success of your project
Over the years a considerable background of experience and supporting information and expertise

Accelerated Learning Sessions
Two day Master Classes which bring city decision makers, administrators and their senior staffs and advisors, face to face with some of the leading carshare operators and authorities, to explore together how these partnerships can be made to succeed. The first sessions are scheduled for Europe in March 2007. Others currently under discussion in other parts of the world.

International cooperation and support
Teams trying to make carsharing operations work in their cities often have a lonely uphill task. One of
World City Bike Collaborative

http://worldcitybike.org/

The World City Bike Collaborative: 2008
A New Mobility Agenda program to encourage and support sustainable transport in your city.

What is this all about?
A city bike program has the potential of providing for your city a proven, workable, affordable, near-term city transforming new mobility measure that you and your colleagues should probably be looking at closely. It is our view that with proper preparation you can adapt and put it to work in your city. But there is more to it than one may at first think. This collaborative program is intended to help you gain time and focus in this process.

There are three important structural points about these systems which may not be immediately self-evident.

- First, once they are fully up and working (meaning full city-wide coverage) they begin to gradually transform the basic motion of the city, much as motor cars did when they colonized the urban fabrics over the past fifty years. As one part of a integrated multi-part new mobility program, city bike initiatives offer a catalytic step toward wide-ranging environmental, quality-of-life and positive economic impacts.

- Furthermore, by empowering citizens to themselves be part of positive change in their everyday commutes, a city bike program can also have a powerful cultural and political impact – an essential element of tackling climate change.

- And finally, it’s important to keep in mind from the outset that this is not going to be “just one more nice bike project”. When you dig into it you will quickly see that it is, in fact:
  a. a significant public transport project;
  b. a roads and infrastructure project of some dimensions;
  c. a public health project in a time of need;
  d. a city center economic development project;
  e. a climate project that really can make a difference; and
  f. an exercise in deep democracy and active citizenship.

This is the nature, the scale and the range of your project. Your level of ambition and the resources you are prepared to put into it should match.
Are you really looking?